



Insights Forum™

Partnership Deck

Sept 2024

Insights Forum

The invitation-only Insights Forum, held under **Chatham House rules** and designed to facilitate **actionable outcomes through meaningful dialogue**, will be run over two days prior to the Singapore FinTech Festival in 2024.

The Forum is a platform for:

- Shaping policy, technology and financial services roadmaps to guide industry direction
- Framing greenfield topics with candid discussions amongst key public-private stakeholders to foster innovative solutions and consensus
- Driving learning through expert insights and deep, actionable knowledge that empowers informed decision-making



Who will emerge the winner?
Stablecoins vs Tokenised Deposits

Hosted by the Monetary Authority of Singapore at Insights Forum, Europe, June 2023

Insights Forum 2024

3000

Attendees
(by-invitation only)

55%

Senior Leadership
(C-Level & Management Team)

40%

**Policymakers &
Regulators**

300+

Speakers

60

**Interactive
Sessions**



Defi & FX Markets

Hosted by the BIS Innovation Hub at the Point Zero Forum, Europe, June 2023

Our Story

June 2022

Point Zero Forum, Europe

The launch of the Insights Forum

Singapore FinTech Festival, Asia

The Insights Forum takes over level 2 of the Expo during SFF

2023

Inclusive FinTech Forum, Africa, Point Zero Forum, Europe

The Insights Forum expands to 3 global chapters

2024

Japan FinTech Festival, Asia 3i Africa Summit, Africa Point Zero Forum, Europe

The Insights Forum spans three continents

Nov 4-5, 2024

Singapore FinTech Festival, Asia

The Insights Forum returns to Singapore with three new formats to engage public and private stakeholders in driving outcomes



**The Governors Roundtable:
Re-thinking licensing to promote FinTech for Good**

the Inclusive FinTech Forum, June 2023

Our Impact

8

Global chapters to date

43

Regulatory roundtables

30:70

Public-private attendees

50%

C-Level Industry leaders and
policymakers

80

Reports generated



20

Tangible outcomes alongside:

- the Monetary Authority of Singapore (Project Guardian, Project Orchid, Project Greenprint, Global Layer One)
- Bank for International Settlements Innovation Hubs (Project Mariana, Project Nexus, Project Tourbillon, Project Viridis, Project Agora)
- Bank of England and UK FCA
- Swiss National Bank and FINMA
- Bank of Thailand
- Bank of Japan and JFSA

Insights Themes for 2024



BLUEPRINT FOR DIGITAL ASSETS

30 hours of interactive content provide a platform for policy makers and industry leaders to design fit for purpose regulations & scaled digital asset adoption.



SUSTAINABILITY IN ACTION

Public and private sector leaders develop pathways to prosperity together in 20 hours of facilitated design thinking and interactive roundtables.



ROADMAP FOR AI & QUANTUM

Intimate, expert-led capacity building for the responsible development and usage of AI & Quantum.



NEXT-GEN TRANSACTIONS

Navigate the next frontiers for open data and payments supporting sustainable, global trade hand-in-hand with regulators and practitioners.



SECURING THE FUTURE OF FINANCE

Gathering policy, financial sector and technology leaders to co-create a responsible and safe infrastructure to underpin the financial system of the future.

Agenda Overview

Sands Expo & Convention Centre, Level 4

Monday 4 th November		Tuesday 5 th November	
Breakfast Briefings			
Full Day 40 Public-Private Roundtables Covering Digital Assets, AI & Quantum, Data, Payments & Inclusion			
Full Day 10 Deep Dive Workshops & Ideation Sessions			
Full Day Layer 1 Summit Summit Stage, Lunch Reception & Roundtables		Full Day Layer 1 Summit Lunch Reception & Roundtables	
Full Day Launches & Announcements Launchpad Stage		Full Day Private Event MUFG FinTech Festival Summit Stage and Networking Reception	
UOB FinLab's GreenTech Accelerator 2024 Showcase Launchpad Stage and Networking		Full Day Green Circle Climate Summit Roundtables & Workshops	
Regulator Networking Powered by the Asian Development Bank and Cambridge Centre for Alternative Finance (Invite only)	Networking Reception	Networking Reception Powered by HSBC and thBritish High Commission	

A Lasting Impact



Scan to view
insights reports

All session outputs are published on our Future Matters platform and promoted to our global audience

The Layer One Summit

The inaugural Layer One Summit by the Global Layer One Organisation convenes central banks, regulators, regulated financial institutions, and technology leaders to promote a public-private sector dialogue on the future of financial infrastructure.

The summit will feature:

- Industry showcases of latest tokenisation projects featuring members of Project Guardian
- Public-private dialogues on policy and regulatory considerations, and pathways for commercial adoption of digital assets
- Best practices for designing, building and operating shared ledger infrastructures
- Industry standards and frameworks for accelerating the deployment of digital asset initiatives
- Latest technological developments covering privacy

Guardian Roundtable: Concepts to Commercialisation

Hosted by the Monetary Authority of Singapore, Elevandi Insights, December 2023

New In 2024 – The Launchpad

The Launchpad stage and networking space provides an intimate setting for launches, presentation of new ideas and relationship building



LAUNCH

The **Regulator Knowledge Exchange** launch of their Cryptoasset regulations report, an opportunity for Compliance and Risk professionals to share their experience of these regulations for policy makers to contemplate in a closed door session



IDEATE

Host to the **Green Circle Climate Summit**, our Design Thinking Room brings public institutions, innovative founders and financiers together to rise to challenges of the day



Other challenges on the agenda

- **UN ESCAP** Expert Group Meeting: Expanding sustainable debt capital markets in Asia and the Pacific
- **World Economic Forum & the Cambridge Centre for Alternative Finance** Future of Fintech
- **Asian Development Bank** Scaling data led agroforestry for climate
- **Finternet** Designing an inclusive financial system for the future

A Taste of 2024's Attending Companies

Public

Alberta Securities Commission
Australian Securities and Investments Commission
Australian Payments Network
Bank Al-Maghrib
Bank Negara Malaysia
Bank of Korea
Banque de France
BIS Innovation Hub
Brunei Darussalam Central Bank
Capital Market Authority
Central Provident Fund Board, Singapore
Commodity Futures Trading Commission
Commission de Surveillance du Secteur Financier
District of Columbia
Dubai Financial Services Authority
Estonian Financial Supervision and Resolution Authority
Financial Services Agency of Japan
Hong Kong Monetary Authority
Inter-American Development Bank (IDB)
International Finance Corporation
International Monetary Fund
Khazanah Nasional Berhad
Korea Development Bank
Magyar Nemzeti Bank
Monetary Authority of Singapore
Qatar Financial Centre Authority
Rwanda Information Society Authority (RISA)
Saudi Central Bank
Securities and Futures Commission
Swiss National Bank
U.S. Securities and Exchange Commission
World Bank Group

Private

AIG Japan Holdings
Amazon
Amdocs
American Express
Ant International
ANZ
Bank Julius Baer
Bank of Singapore
Banking Circle Group
Baobab Group
BEENEXT
Blackrock
BNP Paribas
Boston Consulting Group
Bpifrance
Cisco Investments
Citi
Colchester Global Investors
Crédit Agricole
DBS Bank
Deutsche Bank
DRW
DWS Group
Emirates NBD Bank
Fenergo
Fidelity International
GIC
GMO
Google
Great Eastern Holdings
GXS Bank
Hitachi Asia Ltd

HSBC
Huatai International
ICICI BANK
Illuminate Financial
J.P. Morgan
Korea Exchange (KRX)
Kotak Mahindra Bank
Kyobo Securities
La Francaise
LuLu Financial Holdings
Mars Growth Capital
Mastercard
Maya Bank
Microsoft
Mizuho Bank, Ltd.
MUFG Bank
MUFG Innovation Partners
National Australia Bank
NCS Pte Ltd
Net Zero Data Public Utility
Nippon Telegraph and Telephone Corporation
Northern Trust
Oliver Wyman
OMERS Asia Pte Ltd
Pave Bank
Payoneer
PayPal Pte Ltd
Peak XV Partners
PIMCO
Pinetree Securities
Ping An Group

Proxtera
Prudential Assurance
Rawbank
Ripple
Saxo Capital Markets
SBI Digital Holdings
SEADRIF Insurance Company
Siemens AG
Silversea Asset Management
Singapore Exchange Ltd
Singlife
SMBC
Standard Chartered Bank
SWIFT
Taskforce on Nature-related Financial Disclosures (TNFD)
Temasek
Telenor Group
Temasek Trust
Tencent
Tentiy
Tyme
United Overseas Bank
United Overseas Insurance
Value Partners Group
Vickers Venture Partners
Visa Inc
Westpac
Wise
World Economic Forum
WWB Asset Management
Zühlke

2024 Partners

Lead Partners



Premier Partners



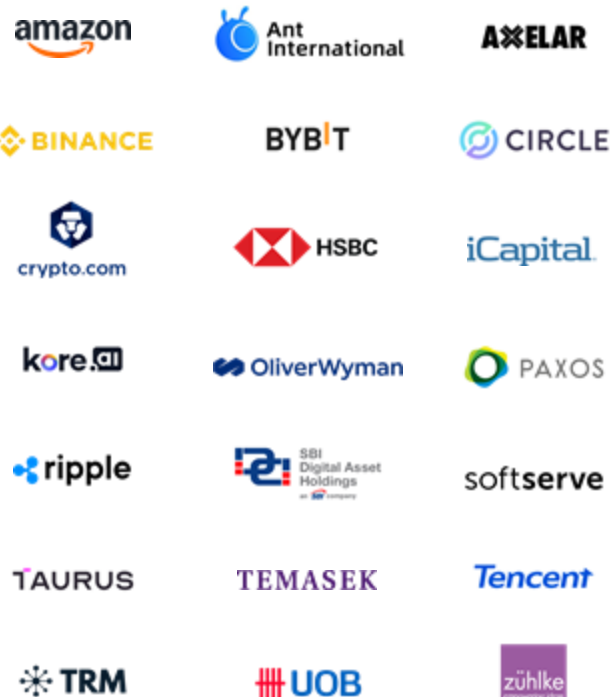
Associate Partners



Knowledge Partners



Elevandi Members





Insights Forum™

Thank you

Contact Us

For general enquiries

insights@elevandi.io

For sponsorship opportunities

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Registration

Associate your brand with key touch points across the attendee journey: registration, ticket issuance and onsite registration

Visibility

3000

Attendees

750

Companies

This activation includes:

- Logo placement on the online registration page
- Logo placement on the confirmation email
- Branding on the onsite registration desks which have the highest footfall at the venue

Investment

**SGD 80,000
per sponsor**

of opportunities

2

(non-exclusive
co-branded)

*Subject to availability



Event Lanyards

Opportunity to showcase your brand and maximise the visibility with lanyards worn by all attendees throughout the event

Visibility

3000

Attendees

750

Companies

*public/private split

This activation includes:

- Logo placement on eco-friendly custom lanyards that are made from recycled materials

Investment

SGD 100,000
per sponsor

of opportunities

2
(non-exclusive
co-branded)

*Option to top up - bundle (Lanyard & Registration Partner) for SGD 120,000

*Subject to availability



Porte Cochere Window Clings

Elevate your brand and maximise visibility with your branding on the window clings of the Sands Expo Porte Cochere

This activation includes:

- Single-sided branding placement on the selected porte cochere window clings
 - Specification: 2990mm (H) x 1360mm (W)
 - Full artwork to be provided by the Sponsor

Investment

SGD 50,000
per sponsor

of opportunities

3

Networking drinks

Host a drinks reception and position your brand at the centre of the networking area of the event

This activation includes:

- Welcome remarks from your CEO
- Branding at the Networking Drinks across the networking area
- Logo placement on the agenda
- Branded tent card on alternate networking table

*Subject to availability



Lunch Reception

Host a lunch reception and position your brand at the centre of the networking area of the event

This activation includes:

- Branding at the Lunch Reception across the networking area
- Logo placement on the agenda
- Branded tent card on alternate networking tables



Boardroom Discussion

Host a 90 min closed-door discussion on a topic of your choice

This activation includes:

- Format: Closed-door, by-invitation only discussion
- Duration: 90mins
- Capacity: 10 pax
- Content: curated with Insights Forum content team
- Attendees: by invitation only
- Invitation process managed by Insights Forum content team

*Subject to availability



Workshop

Host a 60 min outcomes-focused workshop on a topic of your choice

This activation includes:

- Format: Theatre seating for attendees, bar stools for speakers
- Listed on official agenda and open to all attendees
- Duration: 60 mins
- Capacity: 70 pax
- Content to be approved by Insights Forum content team

*Subject to availability



Breakfast Briefing

Host a 60 mins Breakfast Briefing in a boardroom in a private & exclusive setting

This activation includes:

- Format: private and unlisted, breakfast provided
- Duration: 60mins
- Capacity: 12 pax
- Content: curated with Insights Forum content team
- Attendees: by invitation only
- Invitation process managed by Insights Forum content team
- Outcomes: Dedicated report on key findings written by Insights Forum content team

*Subject to availability



Event app sponsor

Become the official Mobile App Sponsor & position your brand alongside IF speakers and attendees

This activation includes:

- Official event app Sponsor listing on the programme page of IF website & event mobile app
- Exclusive in-app banner ad with direct link to your website or customer landing page

of opportunities

1



*Subject to availability

WiFi sponsor

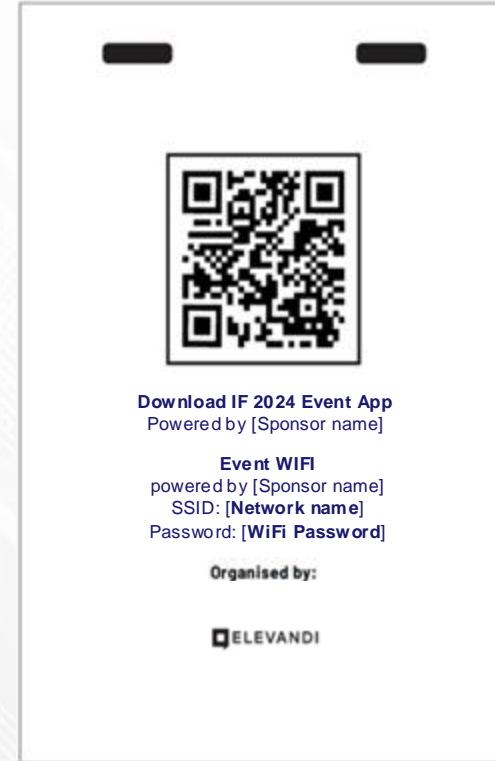
Empower connectivity and integrate your brand into the event experience! The official IF WIFI network & password will appear on the back of all attendee badges & onsite signages

This activation includes:

- Opportunity to name the official IF WIFI network and password
- Logo/Brand placement on the back of all IF attendee badges – WIFI “powered by”
- Logo/Brand placement at onsite signages - WIFI “powered by”

of opportunities

1



Reference: Back of badge

Meeting pods

Maximise your time onsite by hosting clients and partners at a dedicated meeting space at the Insights forum

This activation includes:

- An enclosed area to host pre-arranged and drop-in meetings during the event (first to-contract basis)
- A Meeting Pod includes
 - Usage of 1x enclosed meeting pod (2.5m x 3m)
 - 1x table and 4x chairs
 - Carpeted floor
 - Branded Meeting pod side panels

of opportunities

Day 1-10

Day 2-4

*Subject to availability



Coffee Station Sponsor

Brand visibility at the most frequented area

This activation includes:

- Logo Placement: Your logo will be prominently displayed on the coffee station
- Signage: Custom signage at and around the coffee station.
- Digital Branding: Inclusion in event app, website, and social media channels.



