Press Release

ZenithBlox onboards IMDA's TradeTrust Initiative to Power the Future of Global Digital Trade

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ZenithBlox, a leading provider of blockchain integration and compliance infrastructure, is proud to announce that it's officially listed as a TradeTrust-enabled Business Solution Provider. This collaboration marks a significant milestone in the company's global effort to achieve secure, interoperable, and legally compliant digital trade.

Empowering Global Trade Through Trust and Technology

By offering a plug-and-play, no-code platform that transforms complex business processes into smart contracts, digitizes trade documents, and ensures seamless interoperability between legacy systems and modern blockchain networks, ZenithBlox enables the issuance, transfer, and return of legally recognized electronic transferable records, such as Bills of Lading, through the **TradeTrust framework**.

The TradeTrust framework, developed by Singapore's Infocomm Media Development Authority (IMDA), was recognised as a Digital Public Good (DPG) by the Digital Public Goods Alliance. This recognition affirms TradeTrust's role as an open, inclusive, and standards-based framework that enables the secure exchange of verifiable and legally recognized electronic trade documents. By supporting cross-border interoperability and legal validity, TradeTrust helps reduce friction in global trade and promotes trusted digital ecosystems in collaboration with public and private sector stakeholders.

Key Capabilities Delivered Through the Collaboration

Through this collaboration, ZenithBlox now offers:

- **Full integration with TradeTrust-compliant processes**
- **Verifiable digital documents** leveraging Decentralized Identifiers (DIDs) and digital signatures
- **Legally valid title transfer of documents and digital assets** via NFTs and smart contracts
- **Universal Adapters** connecting Web2 platforms (e.g., SAP, SWIFT, Salesforce) with Web3 protocols (e.g., Ethereum, Polkadot, Hyperledger)
- Rapid deployment for **governments, financial institutions, and logistics providers**

A Shared Vision for a Digitally Connected World

"We are incredibly excited to collaborate with IMDA, a global leader in digital transformation and regulatory innovation," said Fodé Touré, PhD, Founder & CEO of ZenithBlox. "This collaboration is a testament to our shared vision of making blockchain practical, compliant, and universally accessible for enterprises. By combining IMDA's pioneering work with TradeTrust and ZenithBlox's unified integration platform, we are setting a new standard for trusted digital trade and accelerating the mainstream adoption of blockchain in finance and beyond."

“Our collaboration with ZenithBlox marks another milestone in expanding the TradeTrust framework to support trusted and seamless cross-border trade. By bringing TradeTrust into practical, enterprise-ready solutions, we are making digital document exchange more interoperable and accessible for global stakeholders through standardised protocols. Such efforts strengthen Singapore’s role in advancing digital trade connectivity and reinforce our position as a trusted hub for the global digital economy,” said Liau Eng Soon, Cluster Director of the Digital Utilities Cluster at IMDA.

By coming onboard the TradeTrust ecosystem, ZenithBlox becomes part of a growing global movement to digitize international commerce and empower public-private partnerships that enable secure document flows, reduce friction, and foster innovation in global supply chains.

“We’re equally energized to translate this alignment into measurable enterprise value,” said Ashwin Safaya, Chief Business Development Officer of ZenithBlox. “By integrating with IMDA’s TradeTrust, we’re giving banks, logistics providers, and governments a plug-and-play path to digitize critical documents, enable compliant title transfer, and automate controls within existing workflows. This is how we reduce friction and risk, accelerate time-to-value, and make cross-border digital trade truly scalable and investable."

What This Means for Industry and Government

For financial institutions and global enterprises, it simplifies the path to adopting blockchain-based documentation, title transfers, and trade finance with minimal disruption to existing infrastructure.

For governments and ministries, this partnership offers a compliant, ready-to-deploy solution for digital document governance, land records management, customs clearance, and public sector usage.

About ZenithBlox

ZenithBlox is a blockchain-powered platform that bridges traditional systems with Web3 infrastructure. With tools like the BPSC Compiler, FrontierBlox Engine, and Universal Adapters, ZenithBlox empowers institutions to automate compliance, connect to any blockchain, and deploy smart contract-powered processes—without writing a single line of code.

Learn more at www.zenithblox.network

About TradeTrust

Developed by Singapore's Infocomm Media Development Authority, TradeTrust is a framework that enables secure, interoperable, global exchanges of electronic trade documents for businesses and governments across various digital trade platforms. As an open-source, internationally compliant framework aligned with global standards like the UNCITRAL Model Law on Electronic Transferable Records (MLETR), it tackles key challenges such as fragmented systems, document fraud, high operational costs, and lack of interoperability that organisations may face – helping them stay competitive in an increasingly digital trade landscape.

Learn more at: www.tradetrust.io