



Maybank's myimpact SME Programme and ESGpedia Partnership Empower Businesses on Sustainability-Linked Loans and Decarbonisation Journeys

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Maybank has strengthened its myimpact SME Programme through a partnership with ESGpedia, providing businesses with a practical and digital pathway to begin their sustainability journey. The initiative helps SMEs measure, manage and report their environmental impact, which in turn supports their eligibility for Sustainability-Linked Loans (SLLs) and preferential financing.

Launched in November 2024, the myimpact-ESGpedia collaboration has enabled SMEs to quantify greenhouse gas (GHG) emissions, set achievable decarbonisation targets, and generate sustainability reports aligned with international standards such as ISO 14064. By integrating ESGpedia's capabilities into its SME ecosystem, Maybank continues to make sustainability accessible, affordable, and actionable for businesses of all sizes.

"ESGpedia's platform complements Maybank's mission to simplify ESG adoption for SMEs," said Adam Tan, Head, Community Financial Services, Maybank Singapore. "Our myimpact programme is about removing barriers - providing tools, data access, and trusted financing solutions that empower businesses to take meaningful steps toward sustainability."

Through the digital assessment on ESGpedia, Maybank can seamlessly monitor clients' progress on Sustainability Performance Targets (SPTs) linked to SLLs. This strengthens the bank's ability to guide customers along their decarbonisation journey while deepening engagement with the wider SME community.

Participants in the myimpact SME Programme have reported tangible benefits, from enhanced operational efficiency to stronger business credibility with partners and regulators. The initiative also complements other Maybank programmes such as HERpower, which supports women entrepreneurs and women-led enterprises with tailored financing and capacity-building opportunities.

"Technology is an enabler, but people remain at the heart of what we do," said Adam. "True to our mission of humanising financial services, we ensure every innovation, digital or otherwise, strengthens trust, inclusion and long-term resilience."

As one of ASEAN's leading financial institutions, Maybank believes banks play a pivotal role in accelerating the region's sustainability transition. Through initiatives like the myimpact SME Programme, the bank remains committed to championing inclusive growth and supporting SMEs to thrive in a low-carbon, high-opportunity future.

For further information, please contact:

ESGpedia (www.esgpedia.io)

Grace Lim, Vice President – Marketing & Communications

Email: grace.lim@esgpedia.io

About ESGpedia

ESGpedia (ESGpedia Pte Ltd) is Asia's leading ESG data and technology company, headquartered in Singapore. The ESGpedia platform powers the ESCAP Sustainable Business Network (ESBN) Asia-Pacific Green Deal digital platform and the Asia-Pacific Single Accesspoint for ESG Data (SAFE) initiative. With more than 5 million sustainability data points, ESGpedia serves as the Nexus of ESG, digitally empowering corporates, SMEs, and the financial sector to ensure compliance towards ESG regulations and attain their ESG goals. ESGpedia is GRI-licensed and ISO 14064-validated. For more information, please visit www.esgpedia.io.